

Adam Tracy Samson

5 Putnam Green, Apt 5H, Greenwich, CT 06830

914.715.5371 • adam@adamsamson.com

<http://www.adamsamson.com>

Education

Bard College, Annandale-on-Hudson, New York

B.A. in Economics, July 2009

- **Received** Certificate of Intensive Study in Globalization and International Affairs
 - **Completed** thesis entitled "Modeling the Microeconomic Efficacy of Retail Health Clinics"
 - **Awarded** Apple Inc. Student Developer Scholarship for genomics programming
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Professional Experience

FOX Business Network

January 2008-December 2008

Intern then Reporter – FOXBusiness.com

- Co-developed, maintained and analyzed the FOX Business Shopping Cart, the network's proprietary monthly gauge of how food price inflation affects the average American consumer
- Authored over 100 breaking and feature articles on energy, commodities, equities, economics, etc.
- Produced graphics, Web pages and blogs appearing on FOXBusiness.com
- Collaborated with on-air talent, reporters and editors in gathering news, researching breaking financial news and dissecting financial and economic statistics
- Contributed to articles and on-air hits by the network's senior economist
- Portfolio available at: <http://www.adamsamson.com/writing.html>

Tarantula Web Solutions, GP

May 2004-Present

Chief Executive Officer/Co-Founder

- Transitioned firm from boutique Web designer to a graphic design studio and Web hosting company
- Oversaw the development of scalable web hosting systems in remote data-center
- Recruited and monitored independent international design contractors to create high-quality print and Web products, while simultaneously minimizing production costs
- Major clients included: Briarcliff Manor School District and HJM Management Services

Vista Research and Management, LLC, Chappaqua, NY

Summer 2007

Marketing Research Analyst

- Directed the firm's Internet marketing campaign; optimized Web site for better search placement

Al Frank Asset Management, Inc., Laguna Beach, CA

Summer 2005

Marketing Consultant

- Developed Perl software that cross-referenced investor newsletter subscriber databases with asset management client databases for executive and marketing teams' cross-selling program
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Volunteer / Extracurricular Activities

Bard Musical Theatre Company

Co-President/Technical Director

- Headed technical production team for several musicals; organized club events

Bard Cooking Club

President/Co-Founder

- Recruited over 30 members; negotiated club funding with gov't; directed weekly club meetings

The Lubin Singers, Briarcliff Manor, NY

Technical Director (2005 – Present)

Mount Pleasant Community Theater

Sound Designer/Engineer (2007-Present)